

Specialty Products

ChromaPak® Ink & Plate

A practical innovation from International Paper

What is ChromaPak

- ChromaPak is an ink and plate technology that provides the look of a 4-color image using as few as 2 colors – an innovative alternative to line art graphics.
- ChromaPak provides a total cost focus that bridges the gap between traditional line art and preprint or litho print offerings.

Before



Traditional 4-color line art packaging

After



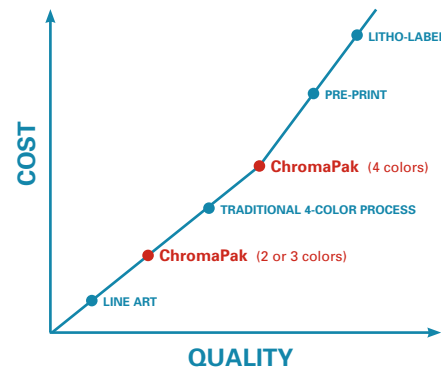
Redesigned graphics with ChromaPak 4-color ink and plate technology

Countless Possibilities

- International Paper's team of expert printing talent combines this proprietary technology with graphic design expertise to develop new and fresh designs, using specially formulated inks, unique color separations and printing plates.

The Simple Solution for Enhanced Graphics

- ChromaPak offers our corrugated customers an alternative to line art and traditional 4-color process, that delivers attractive packaging under budget and volume constraints.



ChromaPak is the simple solution for corrugated box customers who want...

- More than just line art – the look of 4-color process
- Persuasive, attractive packaging within budget and volume constraints
- Graphics that get people to stop, pick up the package and put it in their cart

International Paper Company Overview

- Global producer of renewable fiber-based paper & packaging
- In business since 1898
- 52,000 employees worldwide
- Manufacturing operations in:
 - North America
 - Europe
 - Latin America
 - Russia
 - Asia
 - North Africa

So many things of value are presented in, or surrounded by the substance of International Paper. Whether you want to grow retail sales or get your products safely through the global supply chain, our industrial packaging solutions bring innovation to and protection around your products. International Paper brings you value beyond a box, display or package – real value that's material to your success