



# VALUE ADDED SERVICES

VAS capabilities inspiring VAS opportunities

DESIGN

GRAPHICS

LAB TESTING

CUSTOMER VALUE ANALYSIS

MECHANICAL PACKAGING SYSTEMS

FOOD SAFETY

VASCONNEX

## Pre-Print Process

Using flexible printing plates preprint prints directly onto the outside liner before it's glued to the corrugated medium. The liner is not attached to the flute tips at this time so it has a very smooth print surface. Roll to roll printing.

Typical print runs start at 3 truck loads. Great for photographic images with some limitations on tints and gradients.

## Same High Quality Print...



## ...From Coast to Coast!

A **KEY** advantage of preprint is consistent color and image quality on high volume runs. With one central print location, the printed rolls are shipped to multiple IP facilities from the east coast to the west coast and the print is exactly the same.

Give yourself a little time as this process needs about an 8 week lead time.

### Pre-Print

Printed on the roll of outside liner and glued to the medium at the box plant



Pre-Print Flexo Liner

Medium

Inside liner

### HIGH LEVEL DIRECT PRE-PRINT:

Photographic images printed with 100 -120 line screens

Gradients and drop shadows are developed to press specs

Type size is 6pt positive and 8pts reversed

Trap thickness between colors is 1/32", very minimal plate to plate movement

Printing over scores and cuts are not an issue

1-8 colors are options plus a varnish station

All IP plants can convert preprint rolls

Size is generally not an issue, we can run small boxes to large bulk bins

### High Level Pre Print



Contact Us:

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